

Safe together

NÜRNBERG MESSE

This is a summary of the main protection measures to be adopted at our events for everyone's safety

The time for us to meet again is getting close and for this to happen, we have developed, together with Hospital Israelita Albert Einstein, protocols and actions to ensure the safety of everyone at all our events to be held between November 30 and December 2, 2021, at São Paulo Expo.



Use of Masks

Use of face masks will be mandatory at all areas of the event. This has already been proved to be the most effective measure for COVID-19 control and therefore we will pay special attention to this point.

All details and guidance about types of masks and recommendations for use and changes per period will be posted on our website.



Disinfection and cleaning

These will be the priorities of our operation and we are considering:

- Not having carpets and sanitizing halls and common areas to guarantee safer environments.
- Exhibitors and visitors may use our Coworking area where chairs and tables will be sanitized prior to meetings.
- Restrooms will be subject to intense cleaning routine.



Distancing

- Visitors must circulate with a distance of 1.5m from other persons and this also applies to stands.
- The event's floor plan and accesses were conceived to enable safe traffic between the halls.
- Halls will be wider and the exhibition area will be 35% larger than in the previous years, exactly for the purpose of creating a comfortable and safe dynamic.
- Floor signage will indicate distancing and flow along the halls, with trained staff and sound guidance throughout the pavilion.
- If in the future it is necessary to control the public per periods, we will make the due communication.



Safety Protocols



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Contactless

All actions during the events were conceived to avoid direct contact as much as possible.

- Exhibitors and visitors may print their tags in advance, thus avoiding contact during registration.
- We will provide an app for capturing contacts, in order to avoid the exchange of physical cards.



Infrastructure of the pavilion and of the stands

The structures of the event and of the stands will be built with a special focus on avoiding agglomerations, keeping environments open and easy to sanitize.

- São Paulo Expo has state-of-the-art equipment in place to allow the exchange of fresh air several times a day. Additionally, whenever possible the doors of the pavilion will be open.
- The food court will be located in the external areas, under the marquee, to ensure air circulation.
- The rooms at the stands may not have closed ceilings and must allow fluid visitation, avoiding agglomerations.
- Exhibitors may not serve food and beverages in open spaces and may not hold shows and presentations that generate agglomerations.

These measures comply with the guidance issued by the State Government, Municipal Government and Health Institutions, and will be updated whenever required.

All **SAFE TOGETHER** information will be available on the website of NürnbergMesse Brasil and of all our events.



Food and beverages

- Consuming food and beverages while circulating at the fair will not be allowed.
- Food points will be made available to all participants in an external environment with air circulation.
- Food and beverages distribution to the public will not be allowed, only in restricted spaces, respecting safety distancing.

**Safety is a priority and depends on all of us.
Let's take care of ourselves together, shall we?**



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